

CUTTING EDGE TECHNIQUE

Tired of getting your grey regrowth retouched every few weeks? New Zealand's leading hair stylist and salon owner Grant Bettjeman sheds some light on the common hair dilemma.



To go grey or to not go grey is an all-too-common conundrum that plagues women when they're considering their next colouring appointment at the hair salon.

Staying on top of grey regrowth can be time consuming and expensive. At Bettjemans Hair Salon we frequently hear from women that they are tired of the three-to-five-weekly retouching which is involved in covering up unwanted grey hair. So, over the next few issues of MiNDFOOD

I'm going to talk to you about the colour techniques we have developed which successfully enhance grey hair and require fewer touch-ups.

THE TECHNIQUE

Foxing is a technique that is unique to Bettjemans Hair Salon. It involves lightening the ends of the hair to give the illusion of darker roots. Foxing is the opposite to the tinted regrowth dilemma that results in light roots and darker ends. While it works best on short hair, with a slightly

different technique, it can also work on medium length hair.

As well as looking fabulous, the foxing technique is practical and relatively inexpensive. It's the ideal way to transition from a full head colour to a low-maintenance, modern look. Foxing is reapplied every 12 weeks, so you only need to have your hair coloured four times a year.

IS FOXING RIGHT FOR YOU?

Come in and talk to one of our talented stylists before you commit. At Bettjemans a 15-minute

makeover consultation with a senior stylist costs \$50. However, if you decide to have the work carried out at our salon, this amount will be deducted from your final bill. It's a great way to get expert advice about colour, cut and styling before committing to an appointment.

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